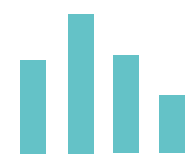


Yalp Memo

The Interactive Activity zone





A new way to play

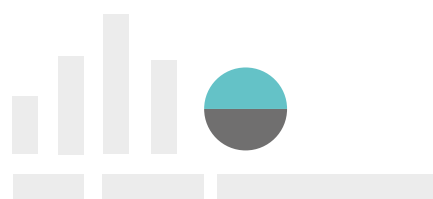
What is the Yalp Memo?

Although foremostly an exciting and fun playset that gives kids (and adults) plenty of physical challenge, Yalp Memo also contains an educative dimension. The balanced mix between being fun and physically challenging is achieved through the fun and sporty games.

But it also has math and memory games which train the brain. Thanks to its built in wireless internet connection, new Yalp Memo games are developed ongoingly.



Reference location: Yalp Memo in grey at on a roof at Bodo, Norway



The Games:

10 games are pre-installed - and more are developed continually. Here are a few examples:



Tag: A real sporty game! Each players chooses a colour, and has to touch the post that has 'his' or 'her' colour as soon as possible. Beware: Time will decrease with each round! Who can touch the most posts?!



Memory: A classic - a great multiplayer as well. Competitive and educative. Everyone tries to conquer the symbols in their own color. Remember where all the symbols are hidden, use your brain to win!



Matty: Solve math equations together with your friends. A math equation appears on every post. Adjust and correct the equations on every post. Try to reach higher levels by working together!



ABC: The alphabet appears on each post, in the wrong order. Tap the letters to put the alphabet in the correct order again. The player that get's to the letter Z first, wins!



Switch: All posts change to a red and blue colour. Team up or play a one on one match and run from post to post and switch them to your chosen colour. The first to switch all the colours to one, or changed the most within time, wins!



VIDEO : "Yalp Memo impression"
www.yalpinteractive.com/Memo

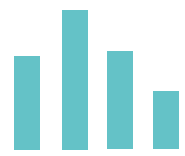


Reference location: Yalp Memo at primary school Jarfalla, Sweden

““The Yalp Memo is an attractive and modern playset, children like it very much.”

Dormagen municipality Germany





A new way to play

An instant hit within the recreation sector

Yalp Memo has become an instant hit within the recreation sector. The “Vijf heuvels” swimming facility is no exception. “Acquiring Yalp Memo was a strategic decision, based on need for the facility to distinguish itself from the increasing competition. The Yalp Memo has proven to do exactly that. **We’re very happy with our investment,**” says supervisor Wim Berendsen. “You have to do something different in order to make sure people show up. Why would they go to you instead of the competition? **Yalp Memo has given us an extra USP, and it’s making an absolute difference.**”

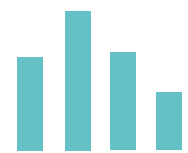
Memo is short for ‘memory’ and ‘movement’. It’s been rigorously fieldtested and perfected – with special focus on fun, gameplay, and teamwork. It’s as entertaining as any video game, but its healthy, socially cohesive, and even educative. “Kids flock to it, and are instantly hooked. They come back again and again.” says Wim.

“I trust the Yalp Memo has been worth the investment. The real-time statistics are right there! **Even in winter we might keep it on, the kids absolutely love it.**” “When running a recreation facility, you will get your cases of vandalism – and of course a lot of wear and tear. We needed something that would last over the years, and still look and function as well as it did when we just bought it. The Yalp Memo has been great. Not only is it extremely rugged – it is fun in all temperatures. I’m sure it’s very difficult to break. It also gets better with time as new games are uploaded continuously.”

Wim Berendsen – ‘Vijf heuvels’ swimming facility: “Our Yalp Memo plays a crucial part in setting us apart from the competition.”



Reference location: Yalp Sona at camping de Paal, Bergeijk, The Netherlands



A new way to play

Pleisureworld novelty award



The Memo was nominated by Pleasureworld for the contest ‘most innovative product in the recreational sector’ in 2014. Although ‘De Waterlike’ won the award, Yalp received the majority of the votes from the audience and received an honourable record. The official jury report follows. “Yalp already received the Pleasureworld innovative Award several times in the past, with the interactive concepts Yalp Sona play arch, Yalp Sutu football wall and Yalp Fono DJ booth. The jury is very positive about the usage possibilities and the design of the play set: very solid and remotely controlled, which makes the game also applicable without supervision.

Entertaining for many age groups

Yalp keeps profiling itself as a trendsetter in the area of interactive playgrounds with the introduction of the Memo. The latest techniques are accustomed rapidly and Yalp knows very well how to apply newest methods. By repeatedly inventing new games, Yalp keeps providing new challenges over and over again.” The Memo contains a considerable playing surface on which children could play alone or with large groups. Due to the variation in games, the Memo is entertaining for many age groups. The flat surface also makes the Memo easily accessible for disabled children. Parents that play along with their children consider the Memo quite challenging. This perfectly fits the current demand for a product that entertains the entire family, ‘family fun’. The pillars and the floor can be adjusted to a particular theme.



Reference location: Yalp Memo at primary school Juliana, Rijssen, The Netherlands

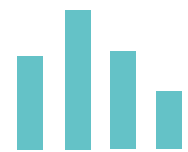
“Yalp keeps profiling itself as a trendsetter in the area of interactive playgrounds”

Pleasureworld jury



VIDEO : “How does it work?”
www.yalpinteractive.com/Memo

Reference location: Yalp Memo at Bomenwijk, Delft, The Netherlands



A new way to play

Fun and educational

It has been proven that living an active life style improves the efficiency of learning time. **When children are actively moving and playing, the brains creates extra cells that accelerate the time a child needs to study something.** The Julianschool has acknowledged this, and in 2014 the school has installed the educative play set Memo as the first primary school ever. Students will be taught physical education, but in the future also mathematics and languages at the playground.

School Principal Marco Schaap tells us: “Of course the math games on the Yalp Memo would never replace math lessons, but it’s a fun way the kids can choose to practice math. On the other hand, we bought the Yalp Memo for the fun-factor; which it definitely has! By giving them Memo, we also incentivise children to lead a more active lifestyle.”

“We’ve known for a while that **daily exercise drastically improves study performances.** We also know it helps children develop themselves both physically and socially. The Memo is really a perfect fit for our school since the Memo gives plenty of incentive to get kids to move about. It’s designed in such a way that **many of its games are not just physical, but also enhance social cohesion.** And as if this wasn’t enough, it even has an educational dimension.”

Parent: “It is truly great to see the kids play together this way on the Memo. The only downside being I actually have to come and drag them home for dinner!”



Reference location: Yalp Memo at primary school Juliana, Rijssen, The Netherlands



Reference location: Yalp Memo in green at public space in Dormagen, Germany.



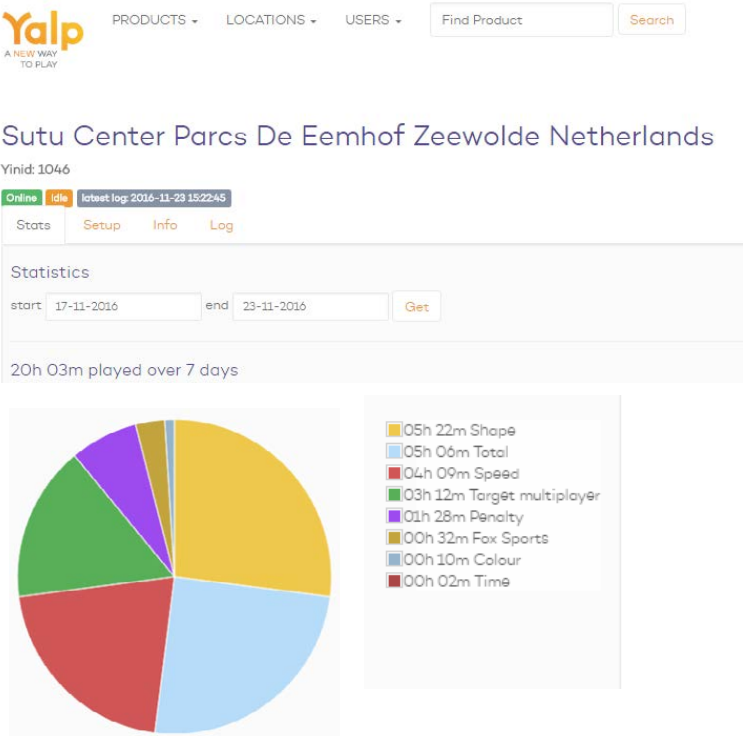
Technical Details

Internet Connection - Every Yalp Memo has a built in Internet Connection, so you can remote control your own device. Think volume-settings, (automatic) On / Off times, and even advanced usage statistics. Also, this way Yalp can service your device from a distance, and automatically transfer new games.

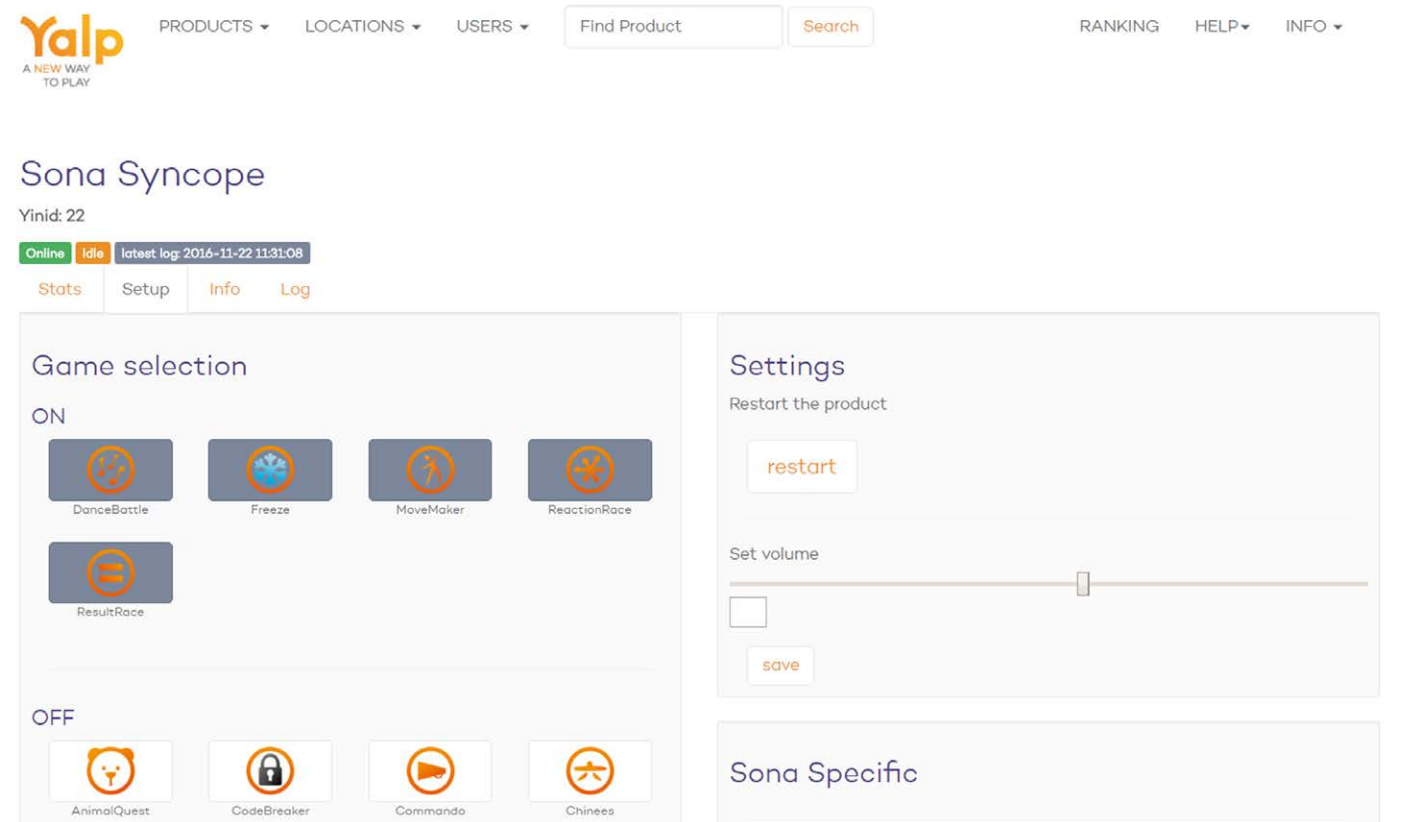
Vandalism-resistant and all-weather proof - The Yalp Memo is specifically designed for heavy-duty outdoor use. Of course this means it is all-weather proof and vandalism resistant. The electronics are tucked away in a safety box.

Power usage - When played at maximum level, the Yalp Memo uses about 250 Watts. This is comparable to a small desktop PC. When in sleep mode, the usage is only 10 Watts. The only power source you need is a regular power socket.

Flooring - The flooring of each Yalp Memo is completely customizable. Unlike with the Yalp Sona, the floor patterns and colors of Yalp Memo are not crucial to the game play. Any pattern and color is possible.



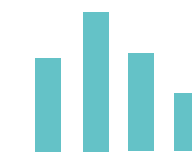
Screenshot of My.Yalp dashboard - product statistics



Screenshot of My.Yalp dashboard - product settings



Reference location: Yalp Memo at family entertainment center Fort Fun L.A.B.S. Bestwig, Germany



A new way to play

Indoor success at adventure world Fort Fun L.A.B.S

Fort Fun L.A.B.S. at Bestwig in Germany installed four Yalp interactives. The indoor adventure world, challenges today's youth in a different way. Everything you're no longer allowed to do in the schoolyard, you're allowed to do there.

Fort Fun stands for learning, activating, moving and playing. Managing director, Andreas Sievering; **"The youth are currently demanding different games than the conventional swing or slide.** That's why we have chosen to differentiate ourselves by creating this interactive play laboratory. Here children are allowed to make noise, play football and run around. Everything that parents often forbid their children must be possible here."

"Fort Fun L.A.B.S brings the same kind of adventure and excitement as experienced whilst playing digital games, back in the real world. The children love it! They can use the interactives themselves, no supervision by staff is required. The great thing about Fort Fun L.A.B.S. is that this is a place where children can play together with their parents. The transformation of our park has been a great success!"

Play statistics Juli 2016: The interactives are being played on average about 5 hours and 3 minutes per day (Yalp Sona), **5 hours and 9 minutes (Yalp Memo)**, and 6 hours and 27 minutes (Yalp Sutu).

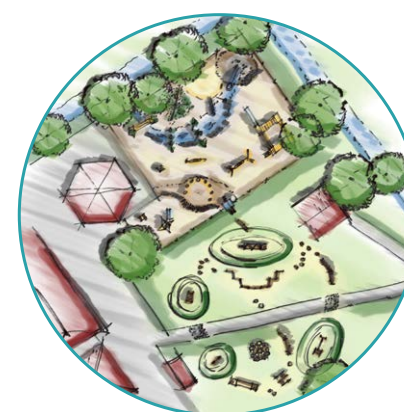


laai bij de FONO zien
op zonne energie werkt.



Design service

Does your school playground need an upgrade and you need help with the design? Or do you have questions about safety regarding the public space? Our employees are playground experts and know all about sport and play in public spaces, the leisure industry, retail business, sport areas, etc.



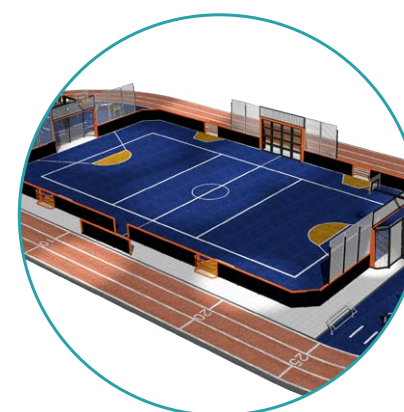
Step 1 - Defining requirements and wishes

Defining the requirements and your vision for a sport or playing area, will take place in an initial conversation by phone or email. Together with one of our advisers will be determined which play values and elements should be part of your play area. Also budget, safety measures and feasibility will be taken into account. Our advisor will accompany you throughout the entire process.



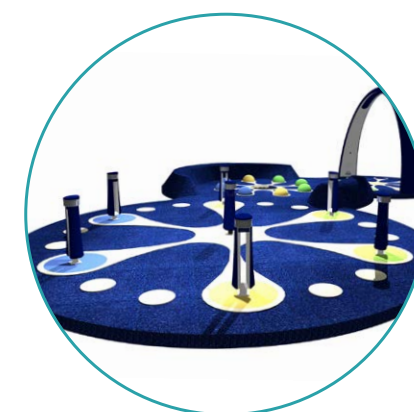
Step 2 - Design

Our playground design team will create a design plan, that meets your desires. This can be either a complete design plan for the entire area or a customization design sketch of the interactive play set.



Step 3 - Project support in realization

We work with a network of partners and distributors in over 18 countries. Yalp will get in touch with the nearest Yalp interactive distributor, arrange the project design transfer and export of the interactive product for the realisation of your playground.



Step 4 - 5 year warranty and service

Customer satisfaction is very important to us. We want every customer to be happy with our products. Therefore we provide a warranty and service licence of 5 years, to make sure you can enjoy the product worry-free. Furthermore, our export managers can be reached for help and support at any time.





Frequently asked questions about interactive sports and play

We sport less and less outdoors. We spend a lot of our spare time in front of the tv or computer. Interacting with a computer and the excitement to reach a higher level in a computer game is addictive. This effect is also used at interactive sports and play. The digital temptations are converted to encourage children to exercise more. but what is interactive sporting and playing really? We asked our product developers Rob Tuitert and Thomas Hartong.



reddot award 2014
winner

1. Electronics outdoors, are you sure that's vandalism proof?

The interactives are developed to withstand the tough conditions outdoors, according to EN 1176: 2008. All electronic components are housed in a solid steel or concrete construction. More than 300 installed interactives show that a computer in the public space is not a problem at all and that the **products developed by Yalp are certainly vandalism proof**. Examples are the Sutu Football wall at the Newtonplein in the Hague and the Fono Dj booth at Bijlmerpark in Amsterdam.

We have designed every detail to **withstand every weather and usage condition**. The product is made of high quality materials. All products have passed the vandalism tests with great success. For example, the **impact resistance** (1,000 x 50 kg), resistance at temperature differences (-35 ° C. to + 85 ° C.) and the resistance to shocks were successfully tested. We are convinced of the quality of our products, therefore every product comes with a **5 year warranty and service** licence.

2. Is the Yalp Memo suitable for larger groups?

Yes especially! Most of the games are developed to be able to play solo, as in groups. **Special games are developed for larger groups**. These can be accessed through our owners' online administrator tool. On the other hand, we also have just as many games for single players that like to play solo. We have something for everyone. A maximum of 5 games can be switched on at once, the games can be changed manually or automatically. And **we develop new games throughout the year**, so when kids return to the same play set after about a while or so, they often experience entirely new games.

3. Interactive sports and play is new, is it fully developed and properly functioning?

The World's first interactive play set was launched by Yalp in 2006. Meanwhile, interactives such as the Yalp Sona have been placed in **over 300 locations worldwide**, and have won a great deal of awards. And we're not done developing by a long shot! Our product portfolio will only broaden and deepen in the coming years.

The unique play solutions Yalp has created have not gone by unnoticed. We have received the following honours and awards:

- Red Dot Design Award 2014 - Yalp Fono Dj booth
- EU Profit Innovation Award 2013 - Yalp Memo Activity zone
- Pleasureworld Novelty Award 2012 - Yalp Fono Dje booth
- Building Holland Award 2012 - Yalp Sutu Football wall
- Leisure & Sport Totaal Award 2009 - Yalp Sutu Football wall
- Pleasureworld Novelty Award 2009 - Yalp Sutu Football wall
- Pleasureworld Novelty Award 2006 - Yalp Sona Play arch

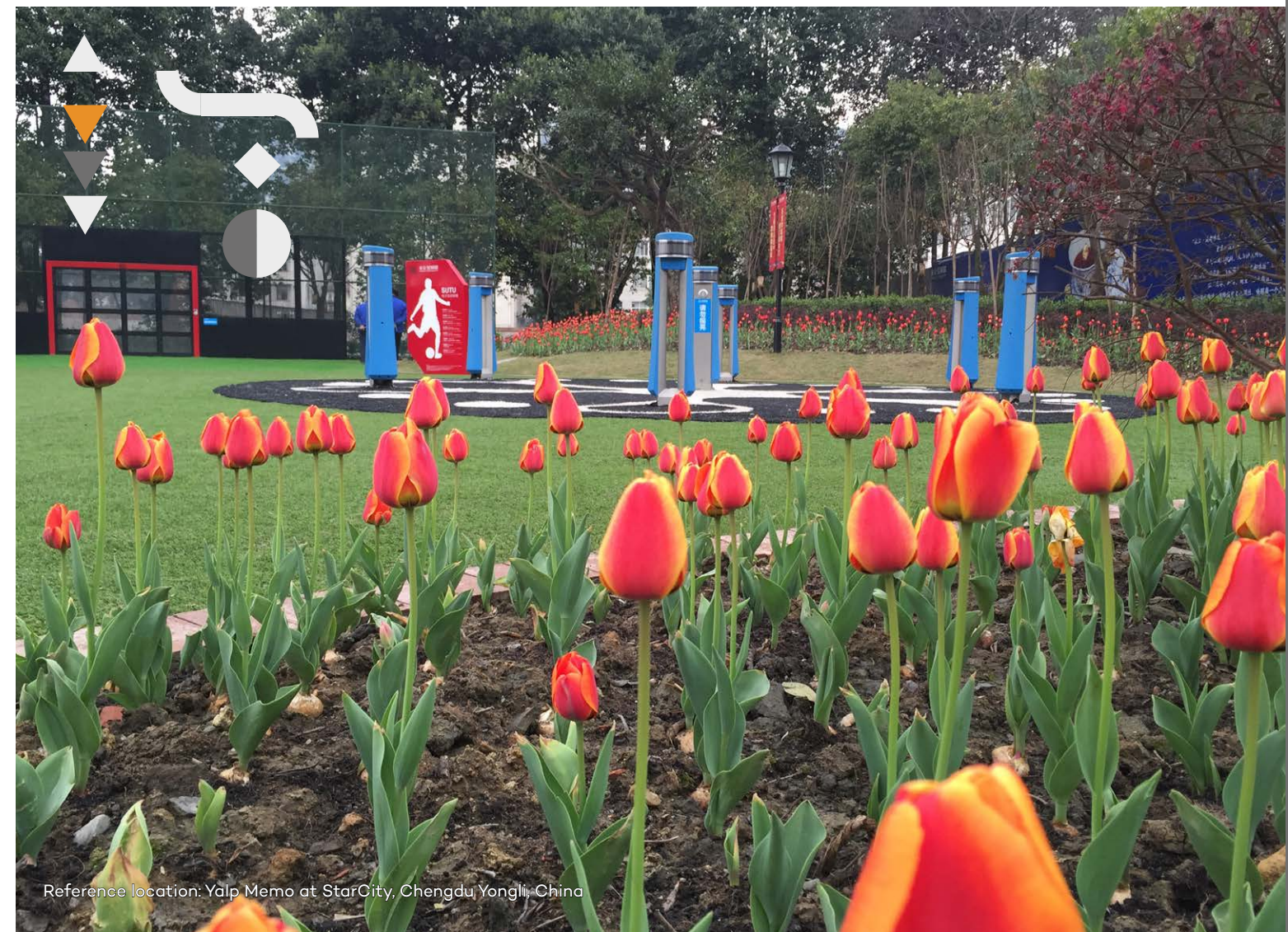
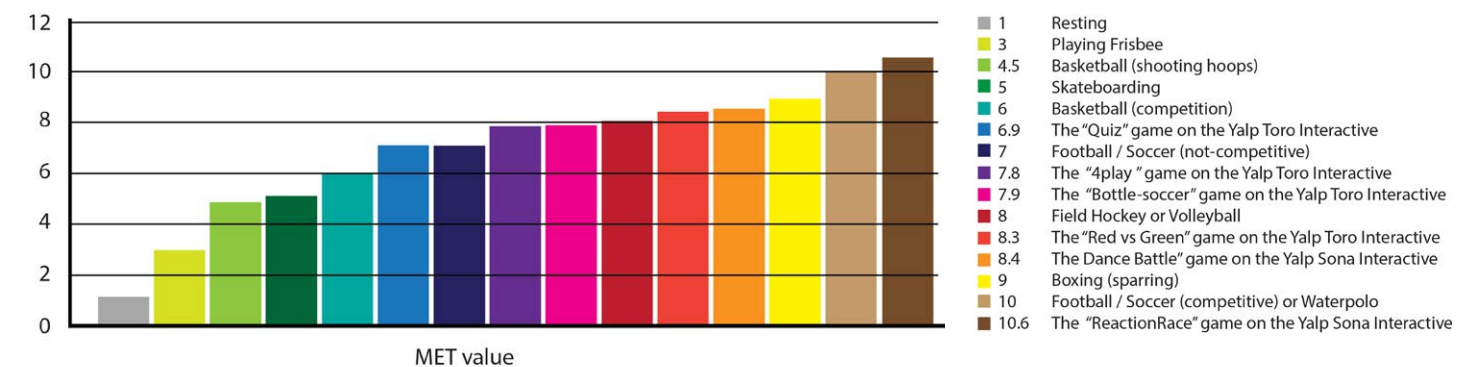
4. Why interactive sports and play?

Interactive play is the link between the digital and real world. The game world challenges, brings variety, innovation in games. The real world brings, among other things, physical exercise outdoors and social interaction. So the best of both worlds.

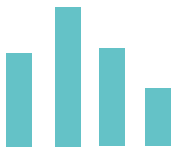
Our interactive products bring the solution towards today's challenges, we live in a fast changing world with increased digitalisation. With our interactive products, we are **meeting the demands of this new reality and the new generation**, while ensuring the benefits of outdoor play. A swing or slide simply isn't enough for today's generation anymore.

High Exercise Intensity

Interactive playsets all greatly exceed their traditional counterparts in terms of exercise intensity. The actual research statistics below show the movement intensity of the Yalp Sona play arch and Yalp Toro sports court in comparison to other sports. MET stands for Metabolic Equivalent, and is a unit of measure within physiology. One MET is equal to a person's metabolic rate while sitting / resting. The Yalp Sona "ReactionRace" game achieved more than 10 MET points, which makes it more active than biking (MET 4.5), Basketball (MET 6), running (MET 6.2), or non-competitive Football (MET 7).



Reference location: Yalp Memo at StarCity, Chengdu Yongli, China



A new way to play

Examples of ideal locations:

- ✓ Add interactive learning to your **schoolyard**
- ✓ Convert a **playground** into a innovative play area
- ✓ Introduce playful exercise in **elderly homes**
- ✓ Practice sports and reaction speed at **sports institutes**
- ✓ Create a unique play element in your **theme park**
- ✓ Make visiting an experience in a **shopping centre or mall**
- ✓ Make waiting fun in transport hubs like **airports and train stations**
- ✓ Create a fun way to get more fit in **healthcare facilities and hospitals**
- ✓ Have more people coming back to your **restaurant or hotel**



Get in touch

Yalp is a global distributor of interactive sport and play equipment. We can assist you in creating a playground design, following your capabilities and wishes. Our consult is free and without any obligation.

Yalp has a wonderful location, with various interactives play sets installed. You are more than welcome to come by and try them out for yourself.

Feel free to contact us directly at any time.

T: +31 (0)547 289 410

E: info@yalp.nl

“It is important to go with times - otherwise you get left behind and under-perform. Doing so consciously makes you realise new opportunity and solutions to public issues”

Wimjoost Licht - Hengelo Municipality